



# EntreprenHour

KA2 STRATEGIC PARTNERSHIP IN THE YOUTH FIELD  
FOR EXCHANGE OF GOOD PRACTICES

# ENTREPRENHOUR

**ITC COMMUNICATION TOOLKIT**



# ACTIVITY SHEET

FEATURE	DESCRIPTION
<b>Title</b>	<b>YouTube channel managed by youth</b>
<b>Description of the exercise</b>	The activity stimulates the creativity and mindfulness of the participants as making them more aware of the project topic or organization work field.
<b>Group size</b>	5
<b>Age range</b>	10+
<b>Time</b>	30 minutes for preparation and then the duration of the activity can be form 1 hour to 1 day up to the whole duration of the training course/youth exchange/blended mobility or activity or be long term
<b>Instructions</b>	It is an interesting activity in which to involve young people: they can manage a YouTube channel owned by your organization through daily/weekly programmes or even more frequent - accordingly to the youth participation. You could organize some introductory meetings about communication skills, social media advertising and management of Youtube channel.
<b>Materials</b>	a laptop with webcam and internet connection, headphones and creativity
<b>Preparation</b>	The participants should be supported in the preparation of 30 min in choosing music and topics to talk about or inviting guests.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A

# ACTIVITY SHEET

FEATURE	DESCRIPTION
<b>Title</b>	<b>Web-radio/YouTube channel managed by youth</b>
<b>Description of the exercise</b>	The activity stimulates the creativity and mindfulness of the participants as making them more aware of the project topic or organization work field.
<b>Group size</b>	5
<b>Age range</b>	10+
<b>Time</b>	30 minutes for preparation and then the duration of the activity can be form 1 hour to 1 day up to the whole duration of the training course/youth exchange/blended mobility or activity or be long term
<b>Instructions</b>	It is an interesting activity in which to involve young people: they can manage a web-radio/ YouTube channel owned by your organization through daily/weekly programmes or even more frequent - accordingly to the youth participation. You could organize some introductory meetings about communication skills, social media advertising and management of the web-radio hosting platform or Youtube channel management. A platform used for web-radio is <b>Spreaker</b> : it is a great platform for all podcasters, from beginners to the more advanced. It provide plenty of audio storage space (which, depending on your choice of plan, is either free, or very cheap), unlimited bandwidth, allow you complete control over your RSS feed, plus offer lots of useful tools that help you: broadcast live/podcast, automatically export to Youtube and Soundcloud, and much more.
<b>Materials</b>	a laptop with webcam and internet connection, headphones and creativity
<b>Preparation</b>	The participants should be supported in the preparation of 30 min in choosing music and topics to talk about or inviting guests.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A

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# ACTIVITY SHEET

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FEATURE	DESCRIPTION
<b>Title</b>	<b>Project nominations in Google forms</b>
<b>Description of the exercise</b>	The activity will foster the team building and bonding in the group.
<b>Group size</b>	5
<b>Age range</b>	10+
<b>Time</b>	The full duration of the activity.
<b>Instructions</b>	It is an interesting activity in which to involve young people where they can nominate each other for different skills or abilities. The <a href="#">Project's Nominations</a> can start on day 1 of the event with proposals for different Nominations and can finish in the last day with an award ceremony where everyone to get official price and award for his/her nomination.
<b>Materials</b>	The mobile phones of the participants
<b>Preparation</b>	The organizers should create a Google form in with the created nominations and the names of the participants so the rest can vote.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	Link with example <a href="#">Project's Nominations</a>

# ACTIVITY SHEET

FEATURE	DESCRIPTION
<b>Title</b>	<b>Creation of short movies/video spots on social issues</b>
<b>Description of the exercise</b>	The activity stimulates the discussion on social topics, to stimulate cooperation among young people, to stimulate young people to play an active role in the society.
<b>Group size</b>	+5 - accordingly to your resources you can create subgroups of participants and each group can work on his own project (each group should be composed at least by 5 people)
<b>Age range</b>	10+
<b>Time</b>	90 min
<b>Instructions</b>	<p><b>Development</b></p> <p><b>1 - Introduce to the participants the topic of the workshop:</b> what is a video-spot and brainstorm which are the advantages of using videos as a means of communication; complete the info obtained with some data (<i>es. 4 billion videos are watched on YouTube every day; People share video with their followers on social media: more than 700 videos are shared by Twitter users every minute; video is an excellent format for informing and educating because it incorporates audio and visual elements that appeal to multiple senses: a video conveys huge amounts of information in a short time, a video is more engaging to the senses, so it can convey more information by showing and telling at the same time; the emotional impact of video ads is significant</i>).</p> <p>Show them the examples you collected on the web and ask for their feedback: what impact they had on themselves? Which one was the most powerful? Were they effective?</p> <p><b>2 - Theoretical input:</b> distribute to the participants the 8 phases for <i>video-making</i> and ask them to discuss them in group and to put them in the right order. Ask them to read them in the created sequence, stimulating them to explain each phase, and correct the sequence if it is not right and giving explanations. Show them the main phases to create the script and give them a topic on which start to brainstorm ideas for the creation of the movie.</p> <p><b>3 - Give them 30 minutes to discuss the idea in group and write down the script.</b> Ask them to present you or to the other groups their plan for filming and give suggestions to make the idea more concrete (they should know exactly what to film, where, what the actors should say, who are the actors, who will take care of music, filming, editing, costumes etc.). If needed you can show them a youtube video about the most popular types of shooting, if in the group nobody is familiar with it, but usually in each group of young people there is somebody who likes</p>

	<p>video-making and is able to make nice videos and to edit them, even using very simple programmes.</p> <p><b>4 - It is now time to film!</b> Let the participants to do what they planned in autonomy, let them to go outside if needed, and give suggestions on how to ask permissions to bar owners, shoppers etc. if they need to film in private spaces. Just overview the general process, suggesting them to make more filming of the same scene and asking them what they filmed, which scenes are still missing etc. Be available for help, but you don't need to follow them around when filming.</p> <p><b>5 - editing:</b> stimulate the task division during the process of editing, so that there will be a sub-group looking for background music (preferably without copyright), another one that will create the text to add to movie (Title, subtitle, eventual slides with text, closing credits, logos etc...), another or two who will take care of editing itself and the last one who can write a presentation article for the video-spot. Allow the participants to join the group they prefer in relation to their abilities and interest.</p> <p>The workshop may end with the organization of an Oscar night, were to show the videos and give the opportunity to the participants to explain their content and message and finally awarding the best one. The best is to organize it in a pub, showing the short-films on a screen for the general customers - a very good dissemination ;).</p> <p>Very important is to share the created video on social networks as Youtube and Facebook.</p>
<b>Materials</b>	print out of the different phases of video-making (each phase on a different paper - like these ones), a laptop for each group of participants, a projector, a flipchart paper, a camera or a smartphone for each group and if possible a tripod.
<b>Preparation</b>	collect 3/4 examples of popular and touching social video-spot from the web, write on a flipchart paper the suggestions to create the script.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A

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# ACTIVITY SHEET

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FEATURE	DESCRIPTION
<b>Title</b>	<b>Gossip box in Google forms</b>
<b>Description of the exercise</b>	The activity will foster the team building and bonding in the group.
<b>Group size</b>	5
<b>Age range</b>	10+
<b>Time</b>	-
<b>Instructions</b>	It is an interesting activity in which to involve young people where they could write anonymous gossips of the project. The <b>Gossip Box</b> includes the names of the participants and s gossip about them. In the end of the day or in the mornings the facilitators can read out loud the collected gossips.
<b>Materials</b>	The mobile phones of the participants
<b>Preparation</b>	The organizers should create a Google form in advance and to name it a Gossip box.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A

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# ACTIVITY SHEET

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FEATURE	DESCRIPTION
<b>Title</b>	<b>Cultural nights with Kahoot</b>
<b>Description of the exercise</b>	Kahoot is perfect for cultural nights support. The national teams can easily create a Kahoot quiz and “test” the knowledge for their countries.
<b>Group size</b>	20
<b>Age range</b>	15+
<b>Time</b>	30 min
<b>Instructions</b>	- <a href="https://kahoot.com">kahoot.com</a> makes it easy to create, share and play fun learning games or trivia quizzes in minutes. Create your quiz, share the game PIN, ask the participants to open <a href="https://kahoot.com">kahoot.com</a> webpage on their mobile phones and ... start to play! You need a projector, because the questions will be shown through the facilitator kahoot account.
<b>Materials</b>	The mobile phones of the participants, projector and a laptop
<b>Preparation</b>	You need to set up a free account and prepare your quiz in advance.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A



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# ACTIVITY SHEET

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FEATURE	DESCRIPTION
<b>Title</b>	<b>Expectations, Contributions and Fears</b>
<b>Description of the exercise</b>	"Expectations Tree" is a method, in which the participants were asked to write in red sticky notes their Expectations about the event, their Fears on blue sticky notes and their Contributions on green sticky notes. The facilitators gave the participants 20 min to think on it and after that all participants had the chance to go around and discuss with the others their notes. At the end all participants were asked to put their notes on 3 different flipcharts - Expectations, Fears and Contributions. This time we make it <u>digital</u> .
<b>Group size</b>	20
<b>Age range</b>	15+
<b>Time</b>	30 min
<b>Instructions</b>	You can use <a href="#">padlet</a> for SHARING OF EXPECTATIONS, FEARS, PERSONAL CONTRIBUTIONS by the participants: it allows to create online boards easy to read and fun to contribute adding content, comment, like and make edits in real-time. If you use a projector to read the participants contributions, you have a nice and interactive activities with no waste of paper.
<b>Materials</b>	The mobile phones of the participants and a laptop
<b>Preparation</b>	-
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A

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# ACTIVITY SHEET

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FEATURE	DESCRIPTION
<b>Title</b>	<b>Evaluation in Google forms</b>
<b>Description of the exercise</b>	Daily evaluations provide the participants with safe time and space to share their taught and feelings for the day or workshop, share the learnings and etc.
<b>Group size</b>	5
<b>Age range</b>	10+
<b>Time</b>	The full duration of the activity.
<b>Instructions</b>	You can easily adapt traditional daily evaluations using a google form with the following advantages: better interactivity (in a given time all the participants are reflecting, then listening - no waiting), anonymity, instant report. Once created your form you can share it with your young participants programming a post with the link on the Facebook group of the project. While they fill the evaluation form, connect your PC with projector and show the responses page (it will update itself automatically as soon as one more participant will fill the form). Read the graphics and texts to the group and comment.
<b>Materials</b>	The mobile phones of the participants, multimedia and laptop
<b>Preparation</b>	The organizers should create an evaluation form.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A

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# ACTIVITY SHEET

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FEATURE	DESCRIPTION
<b>Title</b>	<b>City game</b>
<b>Description of the exercise</b>	Excellent for ice-breaking exercises, historical or archaeological sites, or more simply presenting a vision for the future. Take full advantage of the huge potential of gamification with the <u>Bound Creator's</u> extensive game elements and tools like GPS locations, directions, maps, compass, pictures, videos, quizzes, missions, tournaments, QR codes and much more to create fun and exciting mobile app-based adventures.
<b>Group size</b>	20
<b>Age range</b>	15+
<b>Time</b>	1 hour to 1 day
<b>Instructions</b>	<b>Actionbound</b> is an app for playing digitally interactive scavenger hunts to lead the learner on a path of discovery. On the web site all instructions are simple and easy <a href="https://en.actionbound.com">https://en.actionbound.com</a> .
<b>Materials</b>	The mobile phones of the participants and a laptop
<b>Preparation</b>	You have to create the bound on your PC and share it with participants through qrcode; they will play using they phone.
<b>Tips, considerations and safety</b>	-
<b>Persons proposing the activity and their country</b>	Bulgaria
<b>Video Link to the tool</b>	N/A